## PRESS RELEASE 1 NOV 2021

## The National Transport Trust announces scheme to encourage Carbon Reduction in the Transport Heritage

## sector

**The National Transport Trust** (est. 1965 as Transport Trust) is the only national body which promotes and encourages the preservation and restoration of Britain's transport heritage in all its forms - road, rail, wings and water.

In response to growing concern over the environment, the National Transport Trust (NTT) is working closely with leading Transport Heritage organisations to launch its Carbon Reduction & Environment Accreditation Scheme, The Green Wheel scheme, which will demonstrate the commitment, plans and progress being made across the sector towards carbon reduction and protecting the environment.



The next stage will be to encourage affiliate members of the National Transport Trust to step forward and assist with the further development of the scheme, whilst at the same time the Trust seeks Academics, scientists and experts to help ensure that transport items from the past can continue to be seen and enjoyed by the nation well into the future in a way that as kind as possible to the environment.

## The Scheme's objectives will be to:

- Formally recognise the importance of carbon reduction in particular and environmental protection in general.
- Enable accredited organisations to use their accreditation in advertising and promotional material
- Promote further efforts to reduce carbon, greenhouse gas output and environmental impact

The Scheme will also enable:

- A coherent approach to carbon footprint measurement, assisting the Transport Heritage sector to articulate the modest nature of its overall carbon and other emissions.
- The sharing of "best practice" amongst Transport Heritage outlets.

In launching the next stage of this important initiative, Paul Brook, from the trust said "On the face of it, historic transport items may not appear to be the kindest to the environment. But across the land Transport heritage organisations are doing excellent work to reduce carbon and be kinder to the environment, and this scheme aims to formally recognise and publicise that effort"

Further information: <u>https://www.nationaltransporttrust.org.uk/about-green-wheels</u>

Contact:

National Transport Trust – Paul Brook paul.brook@nationaltransporttrust.org.uk